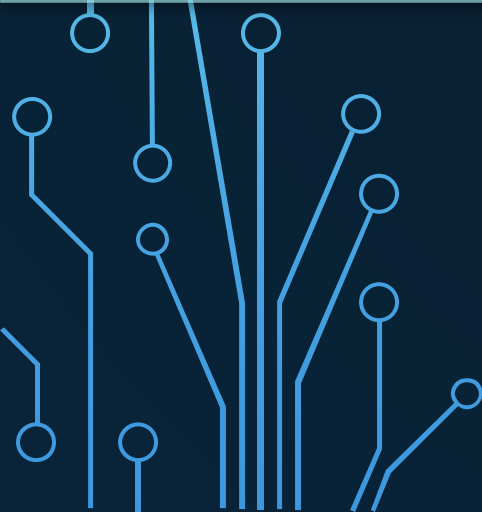


**2020-2021
ASIAN AMERICAN ENGINEER OF THE YEAR
AWARD AND CONFERENCE**



**2021
SILICON VALLEY, CALIFORNIA**



2020-2021 AAEOY WILL BE ONLINE

- Two-day in-person program evolves to multi-month online events

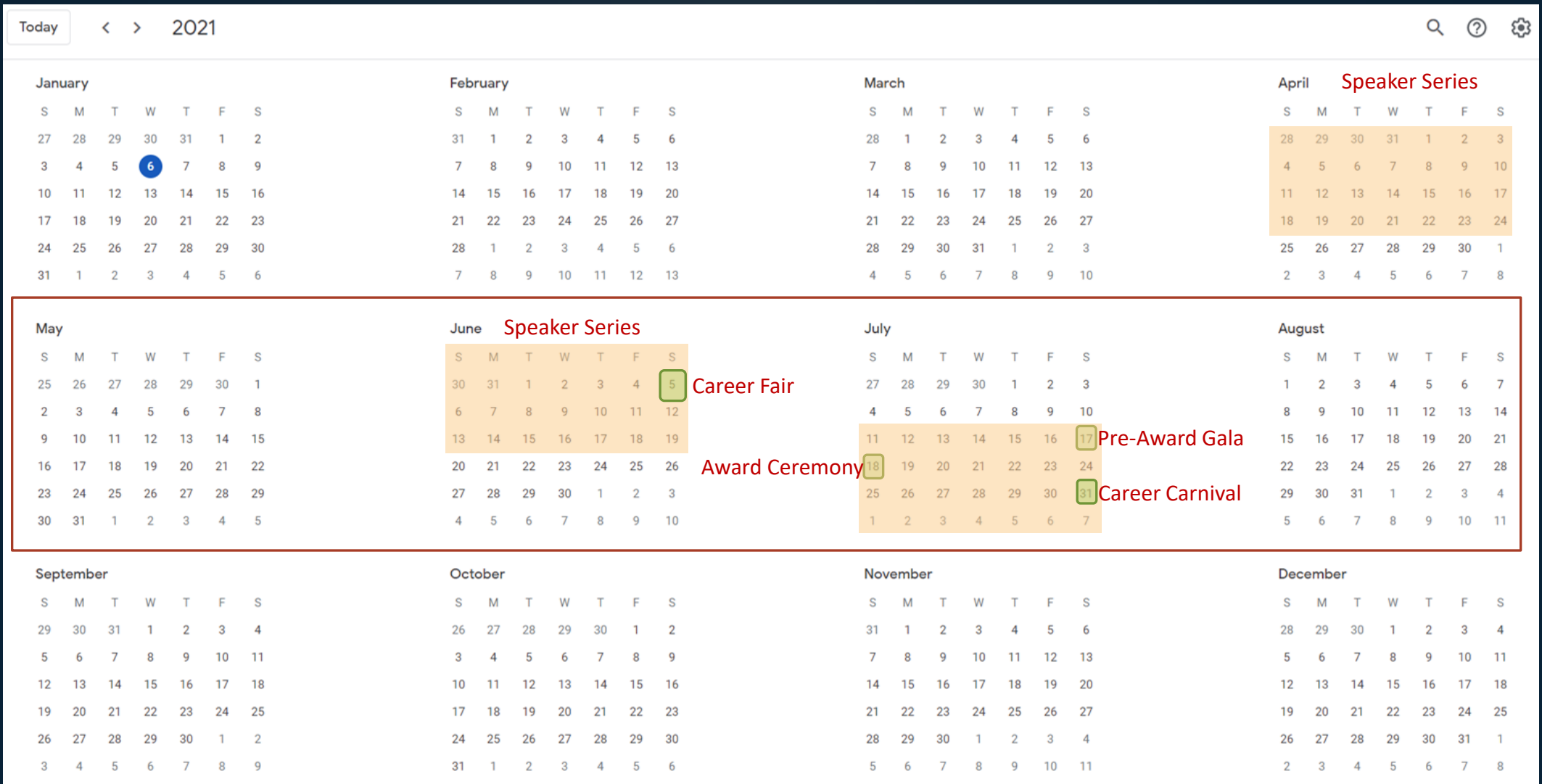
Friday, May 1st, 2020		Saturday, May 2nd, 2020		
11am – 12pm	Registration & Welcome Package	10:00 AM	Registration	Executive Forum AAEOY Awardees & Sponsors
1pm – 5:30pm	AAEOY Technical/Culture Tour	10:30am - 12pm	Talent Meet-Up / Career Fair / Sponsor Exhibition	Symposium
5:30pm - 6pm	Registration	1pm - 4pm		
6pm - 9pm	AAEOY Pre-Award Dinner & Logistics Briefing	4pm - 4:30pm		AAEOY Awardees Photo
9pm -9:30pm	Networking	4:30pm- 5pm		AAEOY VIP Reception
		5pm - 6pm		AAEOY Award Ceremony & Banquet
		6pm - 10pm		



Event Date	August 2020	December 2020	January 2021	April 2021	5-June 2021	17-July 2021	18-July 2021	31-July 2021
Program	Executive Forum	AAEOY Speaker Series	AAEOY Speaker Series	AAEOY Speaker Series	Virtual Talent Meetup / Career Fair	Virtual AAEOY Pre-Award Gala	Virtual AAEOY Award Ceremony	Virtual Career Carnival
Day					Saturday	Saturday	Sunday	Saturday



COMING VIRTUAL EVENTS CALENDAR



THEME OF THE CAREER FAIR ON JUNE 5th

Theme: Effective job application during and post pandemic

Targeting audience:

1. Entry level, 2. Experienced professionals, 3. Senior and executive level applicants, across the whole USA

All event attendees must submit his LinkedIn URL in event registration. Participating sponsors will have the full list of attendees.

Objectives:

Promote the sponsors to job seekers of all experience levels during pandemic through the introduction of key concerns from HR and hiring managers, prepare for the Career Carnival on 7/31, and directly help the job applicants on the following issues

- Improve the job application quality by sharing what the hiring managers look for in candidates' applications. Are there distinctive differences to the experience level in entry level, senior level, executive level?
- Advise the applicants how to make the application stand out, how to prepare the resume and the LinkedIn profile? Workshop is desired with examples.
- Career path advice from HR: what common characteristics do HR observe in the high- performance employees?



PRELIMINARY EVENT FLOW

Format: 2 hours on-line real-time meeting, with parallel sessions

Main session:

- AAEOY events announcement
- Panel of 3-5 HR representatives: How to do an effective job application during and post pandemic
- Workshop: how to prepare your resume

Parallel sessions: Face to Face (f2f) with HR with your questions

- Each sponsor has a separate chat room
- The hosting HR in each chat room can
 - introduce the company
 - introduce job openings
 - advise HOW to make the application standing out
 - others

Career Fair

Learn from HR how to do an effective job application during and post pandemic



KEY DATES IN PREPARATION OF JUNE 5th CAREER FAIR

- March 29 week: confirm the HR representatives and participating sponsors in chat room for 6/5
- April 12 week: finalize the details in panel and workshop with the invited representatives, and also company list for job fair sessions
- April 26 week: start the PR through media and to colleges; setup registration.
- May 17 week: Event IT setup, dry run, confirm the weblink for registered attendees
- May 31 week: final coordination, ready for event on June 5th Saturday.



TASKS ON SPONSOR SIDE(1), JUNE 5th CAREER FAIR

Main session

- Invite 3-5 panelists from the HR of the sponsors to a panel of 1 hour
 1. How do you screen the many candidates' applications through internet? How do you advise the applicants to stand out?
 2. Is application through the referral of an employee preferred?
 3. How can you help the job seekers in our event today?
 - a. Where do they find the job opening besides on your corporate website?
 - b. Do you provide them a special internet link today?
 - c. Can they reach you or your colleague with questions?
 - d. From HR perspective, how do you advise employees to remain valuable in their positions?
 4. What's the job market situation now and post covid job in your outlook?



TASKS ON SPONSOR SIDE(2), JUNE 5th CAREER FAIR

- Invite 2-3 HR advisors for a workshop on resume preparation (~1 hour)
 - Secure several anonymous resumes for HR advisors to critique and suggest
- Secure minimum 5 sponsors HR in the job fair chat rooms, 1.5 hours in parallel
 - One chat room per participating sponsor
 - Each sponsor will do a company introduction of 15 minutes. The exact time slot will be coordinated across all participating sponsors so that there's no overlap, i.e. an attendee can listen to all introduction according to the pre-arranged time slots.
 - HR representative from each sponsor can arrange all other details. Examples: Q&A, job opening introduction, special attention in job applications.....



THEME OF THE CAREER CARNIVAL ON 7/31

Theme:

How to thrive in your job?

- career advice from industry leaders with job fair in parallel

Targeting audience:

1. Entry level, 2. Experienced workers, 3. Senior and executive level applicants, across the whole USA

All event attendees must submit the LinkedIn URL in event registration. Participating sponsors will have the full list of attendees.

Objectives:

Promote all the sponsors through the event

- VIP awardees are interviewed for their career advices,**
- followed by a panel of HR representatives from sponsors on job search and career advancement**
- job fair in parallel chat room sessions by each participating sponsors**



PRELIMINARY EVENT FLOW

Career Carnival

How to thrive in your job?

- Career advice from industry leaders
- Panel by HR on job search & career advance
- Job fair in parallel sessions of chat rooms for f2f with HR on job openings

