

CALL FOR PAPERS

2026 International Conference on New Management Challenges in the ESG Era

Submission Opens: September 1, 2026

Abstract/ Full Paper Submission Deadline: October 30, 2026

Conference Date: December 2, 2026

Venue: College of Business, Chung Yuan Christian University

2026 Conference Theme

Artificial intelligence and digital technologies are rapidly reshaping how organizations operate, compete, make decisions, and organize work. At the same time, businesses face growing expectations to respond to environmental challenges, uphold social responsibility, meet evolving stakeholder demands, and adhere to new standards of corporate governance.

These developments are closely connected. AI creates new opportunities for innovation, efficiency, and decision-making, but its growing use also raises important questions about work, leadership, ethics, accountability, privacy, and people's roles in organizations. Similarly, sustainable transformation requires more than new technologies or regulatory compliance. It also requires changes to organizational strategy, management systems, employee behavior, investment decisions, business models, and stakeholder relationships.

Under the 2026 annual theme "AI, People, and Sustainable Transformation" the conference invites scholars and practitioners to examine how technological development, human and organizational factors, and sustainability are reshaping contemporary business and management practices.

The conference welcomes theoretical, empirical, and practice-oriented research across business and management. Research directly related to the annual theme is especially encouraged, and high-quality studies addressing broader emerging issues in management, ESG, sustainability, responsible business, and organizational transformation are also welcome.

The conference aims to provide an interdisciplinary platform for scholars, researchers, doctoral students, and practitioners from Taiwan and abroad to share research findings, exchange ideas, and discuss emerging challenges facing businesses and organizations.

We welcome submissions using quantitative, qualitative, mixed-methods, conceptual, or interdisciplinary approaches. Studies that link academic research to important organizational, industry, or societal issues are especially encouraged. Submissions may address, but are not limited to, the following three broad areas.

1. AI, Digital Innovation, and Responsible Transformation

This area focuses on how AI and digital technologies are transforming organizations, industries, decision-making, and management practices, as well as the ethical and governance challenges that accompany these developments.

Suggested topics include:

- Generative AI and management innovation
- AI adoption and organizational transformation
- AI governance, responsible AI, and algorithmic accountability
- AI-enabled decision-making and digital transformation
- Data governance, privacy, and digital trust
- Technology innovation and sustainable development

2. People, Organizations, and Responsible Governance

This area focuses on the human and organizational dimensions of transformation, including work, leadership, employees, organizational practices, governance, and stakeholder relationships.

Suggested topics include:

- Sustainable Human Resource Management and Green HRM
- Human-AI collaboration and the future of work
- Employee well-being, psychological safety, and inclusive workplaces
- Sustainable, ethical, and responsible leadership
- ESG strategy, stakeholder management, and corporate responsibility
- Corporate governance and sustainable organizational transformation

3. Sustainable Business, Markets, and Global Transformation

This area covers sustainability-related research across accounting, finance, international business, supply chains, climate transition, innovation, and changing business models.

Suggested topics include:

- Sustainability accounting, ESG disclosure, assurance, and performance measurement
- Sustainable finance, responsible investment, and climate risk
- Sustainable international business, trade, and global supply chains
- Net-zero transformation, carbon management, and climate strategy
- Circular economy, green innovation, and sustainable entrepreneurship
- Business resilience, responsible value creation, and sustainable development

The three areas are intended to provide broad guidance rather than strict boundaries. Interdisciplinary research and studies that connect two or more areas are especially welcome.

Submissions on related topics that do not fall directly within the areas listed above are also welcome if they contribute to broader discussions of business, management, ESG, sustainability, responsible innovation, or the 2026 annual theme.

Submission Guidelines

Submission Types

The conference accepts submissions in either of the following forms:

Abstract Submission: Abstract submissions should provide a clear overview of the research, including the research purpose or question, the research approach or methodology, major or expected findings, and the academic or practical contribution. Maximum length: 2 pages.

Full Paper Submission: Authors may submit a completed manuscript for full-paper review. Maximum length: 20 pages. Authors who wish to be considered for the Best Paper Award must submit a full paper.

General Submission Requirements

- Submissions may be written in English or Chinese.
- Manuscripts must be submitted in Microsoft Word format.
- Authors must use the official conference abstract or full-paper template. Templates and detailed formatting instructions will be available on the conference website.
- Submitted manuscripts should represent original academic work that has not been formally published elsewhere.
- Authors should select the conference area that most closely matches their submission when completing the online submission process.
- All manuscripts must be submitted through the official conference online submission system.
- Submission System: <https://forms.gle/XfBjsv2Dtrv1VHtPA>

Review Process

The conference adopts a double-blind review process. Submissions will be reviewed by scholars with relevant disciplinary expertise. Reviewers will assess the research topic's relevance and significance, the clarity of the research question or purpose, the appropriateness of the research approach, the quality of the analysis or argument, and the study's academic or practical contribution. Review results will be communicated to the corresponding author by email. Authors of accepted submissions will be invited to present their research at the conference.

Best Paper Award

The conference will recognize outstanding research through a Best Paper Award. Only manuscripts submitted as full papers will be eligible for consideration. Eligible papers will be evaluated based on research quality, originality, methodological or theoretical rigor, and contribution to the relevant field.

Conference Proceedings

Only the abstracts of accepted papers will be included in the conference abstract proceedings. Submission to the conference does not constitute publication of the full manuscript.

Presentation Requirements

- At least one author of each accepted submission must complete conference registration and present the paper at the conference for it to be included in the conference program.
- Presentations may be delivered in English or Chinese.
- Domestic participants will primarily present their papers in person. International participants may have the option to present either in person or online, subject to final conference arrangements.
- Detailed presentation guidelines, including session assignments, presentation length, and presentation format, will be provided following acceptance.

Conference Program

The conference will feature invited keynote speakers from academia and industry, academic paper presentations, and opportunities for interdisciplinary and academic-industry exchange. The preliminary program includes morning keynote sessions, followed by parallel academic paper presentation sessions in the afternoon. A detailed conference program and session schedule will be announced after completion of the paper review and acceptance process.

Organizer

College of Business, Corporate Social Responsibility Research Center, Chung Yuan Christian University

Contact Information

Corporate Social Responsibility Research Center

College of Business, Chung Yuan Christian University

Contact: csrccu@gmail.com

We warmly welcome scholars, researchers, doctoral students, and practitioners from Taiwan and abroad to participate in the 2026 conference and contribute to the discussion of how AI, people, and sustainable transformation are shaping the future of business and management.