

ASIAN AMERICAN ENGINEER OF THE YEAR AWARD 2020-2021



Hosted by the Chinese Institute of Engineers – USA

March 21, 2021

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Dear Madam or Sir:

You are cordially invited to the Talent Meet-up events of Career Fair and Career Carnival of 2020-2021 AAEYO (Asian American Engineer of the Year Award), hosted by the CIE. Due to the Covid-19, the AAEYO was postponed from May 2020 to July 2021 and changes to the online virtual format.

AAEOY is a national event, supported by all 7 chapters of CIE. AAEYO's audience is extended across the whole US under the online virtual approach. The whole event is spread over multiple months to suit the unique online event practice.

The Talent Meet-up will be hosted over two online events:

June 5th Career Fair, with the theme "Effective job application during and post pandemic!"
July 31st Career Carnival, with the theme "How to thrive in your job?"

The attendants must provide their email address and LinkedIn URL during the registration and agree to be shared with all event sponsoring companies for talent acquisition.

The spotlight will be on the Talent Acquisition experts from attending sponsors in the June 5th event. The audience can benefit most from the talent-acquisition experts in a panel on how to prepare an effective job application during and post pandemic, followed by a workshop on improving a resume. In parallel there are chat rooms to each attending sponsors to interact with the interested job candidates.

The July 31st event starts with the world-renowned AAEYO awardees who're also industry leaders sharing their career advices, followed by the experts of talent acquisition/development from sponsoring companies in a panel on career advancement and job search. There are chat rooms activity in parallel.

Why two events? The June 5th Career Fair attracts active and potential job seekers, allowing attending sponsors to do promotion and interact directly with the audience in the chat rooms. And follow-up private interaction with the talent can be pursued between the two events. The July 31 Career Carnival allows sponsors meeting again with the pre-screened candidates and new attendants for further enhancement of the talent list in the recruiting funnel.

AAEOY looks forward not only to your participation in the Talent Meet-up as a sponsor, but also to your company's experts in talent acquisition and development joining as a panelist or workshop instructor!

Sincerely,

Raymond Y. Chen
National Council AAEYO Chair
2020-2021 AAEYO

Brian Pan
Executive Committee Chair
2020-2021 AAEYO

David Y. Fong, Ph.D.
Nomination Committee Chair
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